



Changing the way business is done by providing world-class products and services with small company care.

Have questions?

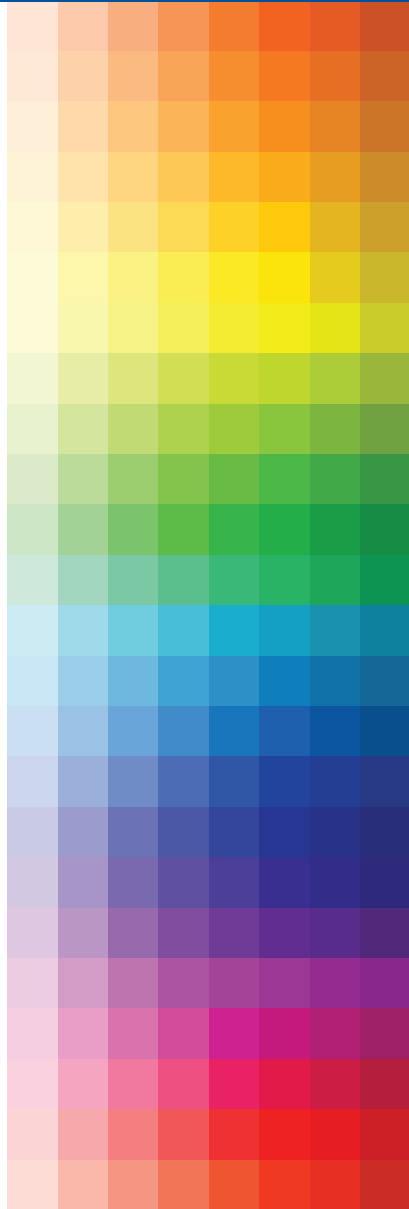
603-929-3088

Prepress@labelsinc.com

Prepress Specifications

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Labels, Inc./Flex-Print offers full-service prepress and design capabilities utilizing state-of-the-art software and hardware. We can work from digital artwork files or we can take your project from design concept to finished product.

Preferred Software

Our Prepress workflow is Mac based. For optimum label composition, we recommend creating artwork in illustration software applications as Adobe Illustrator, and Adobe Photoshop for digital image manipulation. These programs are best suited to Flexographic and Screen label artwork creation and prepress production. Page layout programs such as InDesign are supported; however, they are not recommended for label development.

Electronic Artwork Submission

Electronic artwork can be e-mailed to prepress@labelsinc.com. Please include a PDF of your file so that we can compare it to the source file, ensuring that what you send arrives correctly and completely.

Please include the following information when supplying files:

- A PDF version for comparison to the source file.
- A list of Pantone colors used in the file.
- The label size measurements, including corner radius, when applicable.
- The original file of any placed images in the illustration (scans, imported artwork, placed artwork, linked files, EPS files, raster art and TIFFs must be included).
- The printer and screen version of each font used. If the file has been created in a vector program (i.e. Illustrator), you may convert all the fonts to outlines or paths. This also applies to fonts that have been used in any placed EPS images. Note: We cannot edit text once converted to outlines or paths.

Art Specifications

Die cut edge - Copy and graphics should be no less than 1/16" inside the die cut edge; this includes inside borders. All bleed images must extend (bleed) 1/16" outside the die cut. Bleed borders must be a minimum of 1/16" thick with an additional 1/16" bleed outside the die cut. It is not recommended to bleed a butt cut label.

Rule line/type size - Rule lines in positive print should be at least .5 point; in reverse print at least .75 point. Minimum type size in positive print is 4 point in both serif and sans serif fonts; in reverse print, 8 point for serif fonts and 6 point for sans serif fonts is the minimum - anything lower may fill in when printed. Extra light and extra bold fonts smaller than 8 point in positive or reverse print are not recommended. Text too bold will fill in and too light will break up.

Screens - Spot color screen value can range from no less than 3% to no more than 90%; graduated screen (vignettes) value can range from 3% to 100%; four color process screen value no less than 3% and anything above 90% will probably print as 100%.

Scans - Images for four color process and continuous tone printing must be a minimum of 300 dpi at final size. Line art and type should be scanned at 1200 dpi for best quality of printing. All scans should be saved as TIFF or EPS files. If working with a color image, convert it to CMYK before saving.

Trapping - Please DO NOT apply trapping. Our department will determine and apply all necessary trapping.

It is important to us that your projects go smoothly. If you need additional information, our staff is available to answer your prepress questions.